

# NEWS RELEASE



**For further information contact:**

**MEDIA INQUIRIES:**  
*Edward O'Connor*  
414-359-4100

**ANALYST/INVESTOR INQUIRIES:**  
*Craig Watson*  
414-359-4009

A.O. Smith Corporation  
P.O. Box 245008  
Milwaukee, WI 53224-9508  
414-359-4000  
NYSE: AOS

**FOR IMMEDIATE RELEASE**  
**January 26, 2004**

## **A. O. Smith Expanded Line of Masterfit™ Replacement Motors now Includes Ten Models**

**Tipp City, Ohio** – A. O. Smith Electrical Products Company will display its complete line of versatile Masterfit™ multiple horsepower motors for the replacement market at this year's AHR Convention, January 26 - 28, in Anaheim, Calif.

The company has expanded the line of Masterfit replacement motors for the heating and air conditioning (HAC) market to include six condenser fan models and four direct drive fan and blower models.

Masterfit motors are easily and quickly adapted on-site to most indoor blower and condenser fan applications. Using a combination of speed taps and capacitors, these motors have been engineered with flexibility in mind.

“Stocking a full supply of these motors on the service vehicle at all times allows service technicians to install the motor they need, when they need it. Delays and aggravation are avoided by having a motor on hand that is compatible with multiple applications,” Warren Doney, manager of channel marketing, A. O. Smith Electrical Products Company, pointed out.

MORE

## A. O. Smith's Expanded Line of Masterfit™ Replacement Motors now Includes Ten Models - 2

A. O. Smith's expanded line of Masterfit, totally enclosed air-over, condenser fan motors now includes six different models. Each of these condenser fan motors is suited for 208-230 volts. Models FE6001 and FE6003 will run at 825 RPMs, while models FSE6000, FE6000, FE6002, and FE6004 will each perform at 1075 RPMs. All Masterfit condenser fan motors have the flexibility to operate at four different horsepower. The condenser fan line offers models ranging from ½ - 1/6 HP.

The company's broadened line of Masterfit open drip-proof, direct-drive fan and blower motors now encompasses four models. Each of these direct drive fan and blower motors runs at 1075 RPMs. The FDL6001 and FDL6002 models are suited for 115-volt applications. Models FD6000 and FD6001 may be used at 208-230 volts. With the unique ability of each model to function at four different horsepower, the direct drive fan and blower line offers a range of motors from ½ - 1/6 HP.

Every A. O. Smith Masterfit multiple horsepower replacement motor is designated with the A. O. Smith Conservationist™ logo symbolizing its high efficiency rating. In addition to being energy efficient, the complete line of 48 frame, single-phase Masterfit motors share features such as an automatic protector, reversible rotation, and class B insulation. These permanent split capacitor (PSC) motors have extended thru bolts and may be mounted by a belly band, thru-bolts, or shell holes. Each motor is manufactured with Rheem mounting holes in the shell.

A major benefit of A. O. Smith's expanded line of versatile Masterfit motors is that the service technician will require less inventory. Due to the flexibility of these Masterfit models, installations will be easier, which will result in time savings.

MORE

A. O. Smith's Expanded Line of  
Masterfit™ Replacement Motors now Includes Ten Models - 3

A. O. Smith Electrical Products Company, based in Tipp City, Ohio, is A. O. Smith Corporation's largest operating unit, with 2003 sales of \$825 million. It manufactures a comprehensive line of fractional horsepower A/C and D/C, hermetic, and integral horsepower electric motors used in a wide array of consumer, commercial, and industrial products.

###