



Privacy Policy

Browsing our website

In the normal course of visiting the A. O. Smith Corporation website, viewing pages, or downloading information, we will gather and store certain information about your visit automatically. We use this information to help us make the site more useful to visitors -- to learn about the number of visitors to our site and the types of technology our visitors use. Unless it is specifically stated otherwise, no additional information will be collected about you.

This information does not identify you personally. We can automatically collect and store the following types of information about your visit:

- Your computer's Internet Protocol (IP) address. (An IP address is a number that is automatically assigned to your computer whenever you go on the Web.)
- The domain from which you access the Internet (for example, aol.com, if you are connecting from an America Online account)
- The Internet address of the Web site, if any, from which you came to our site.
- The date and time you arrived at our site and how long you spent visiting the site.
- The name and version of your computer's operating system and browser: for example, Windows 95/Netscape Navigator 4.5. (This information is supplied automatically by your computer.)
- The pages you visit.

Cookies

Some pages on this website employ browser session "cookies." A cookie is a small piece of data that a website transfers to your computer's hard disk to allow the server to distinguish your session from that of others while you are connected. Requests to send cookies are not designed to collect information about you, but only about your "browser session." The cookies make it easier for you to use the dynamic features of our web site. The cookies

and the information about your session are automatically destroyed shortly after you close your browser. The information is not permanently stored on your computer. We do not collect personal information about you except as described above.

Website security

We try to take appropriate measures to protect the confidentiality, integrity, and availability of information about those that may want to use our website.

A. O. Smith Corporation enforces a high level of protection for securing transmissions between a user's browser and this website. Further, we try to link only to sites that share our standards and security concerns. However, A. O. Smith cannot take responsibility for the content or security practices employed at other sites.

E-mail security

Please be aware that A. O. Smith Corporation cannot guarantee the confidentiality or security of any information you send to us over the Internet when using e-mail. A. O. Smith Corporation shall not be liable for any breach of confidentiality resulting from such use of e-mail via the Internet. A. O. Smith Corporation will not use e-mail to communicate confidential unless the e-mail is secured.

Changes in Our Privacy Policy

From time to time we may make changes to our privacy policy. If we make changes, we will post them on our site to make users aware of what the changes are so users will always be aware of what information we collect, how we use it, and when we may disclose it. A User is bound by any changes to the policy when she or he uses the site after those changes have been posted.